



To: **National Society Presidents and EFCC National Representatives
of EFCC Member Societies**

18 January 2013

**Call for nominations for
the position of Chair of the EFLM Communications Committee**

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EFLM letterhead EB 2011-2013 - Rev. 5 - June 2012

Dear President and National Representative,

The Communications Committee (C-C) is a link between EFLM and its members and other professional institutions, individuals and other targeted audience. The C-C is responsible for the web site content and distribution of news, information and official EFLM documents via electronic channels. The C-C maintains regular contacts with EFLM National Societies and is responsible for promotion and establishing connection and collaboration with other interested partners from industry and other professional federations and societies.

Due to the vacancy position of the Chair, we are now calling for nominations.

The term of office will be for two years, officially starting as soon as the selection process is completed. The position could be renewable for other two more terms upon advice of the Executive Board.

The Chair will be responsible of the outcome of the Committee's activities and those of its Working Groups. He/She will be directly responsible to the EB.

Individual applying for this position should **demonstrate a real commitment and dynamism for the promotion and reinforcement of the image the EFLM**, have an extensive experience in the area of communications, be fluent in English, possibly less than 40 y of age, willing for a high level of commitment and share the C-C mission as indicated below:

Terms of reference:

To establish and maintain efficient communication channels between EFLM and its member societies and other professional institutions, individuals and other targeted audience through the activities of its two Working Groups:

- News
- Promotion

Deliverables (2013-14):

1. web site restyling and maintenance;
2. issuing and regular distribution of EFLM newsletter;
3. disseminating official EFLM documents to specialists in clinical chemistry and Laboratory Medicine;
4. disseminating educational material to specialists in clinical chemistry and Laboratory Medicine and other interested healthcare providers;
5. promotion of the profession to its member societies, industry and other professional federations and societies;
6. promotion of EFLM and its activities to its member societies, industry and other professional federations and societies in healthcare.

The work is mostly conducted by e-mail and teleconferencing, and meet once per year.

Procedure for applications

Nominations should be submitted using the attached application form. A brief plan of the applicant's contribution to the aims and objectives has to be included in the form.

Together with the application, a short CV should also be submitted underlining the qualifications and prior experience and publications in the relevant area. Candidates have to be officially recommended by their National Society and a formal letter of support must accompany the application.

Please send the signed and scanned application electronically to the EFLM Office: Silvia Cattaneo - e-mail: silvia.cattaneo@ifcc.org.

Deadline for applications: **February 10, 2013.**

We look forward to hearing from you.

With kindest regards,

Ian Watson
EFLM President

Encl.: application form